

9 December 2021

Re: World Green Building Council 2022 Membership Dues

Dear WorldGBC Member,

Our network has continued to deliver our global, industry-shifting strategy - [Sustainable Buildings for Everyone. Everywhere](#) - and its three North Star Goals on climate action, health & wellbeing, and resources & circularity. Your valued membership and engagement ensures that we continue to accelerate the decarbonisation and sustainability of the built environment.

Our collective voice has never been more influential

We have had a historic year for sustainability in the built environment. Our mission was elevated by the dedicated [Cities, Regions and Built Environment Day \(CBRE\)](#) at COP26, the world's most influential climate summit, which took place this November in Glasgow, Scotland.

Our goals for decarbonisation were included in the [UNFCCC Human Settlement Climate Action Pathway](#), and we are increasingly seeing local and national governments recognise the importance of legislating for improved policies.

Together, our network played a leading role at COP26 as we worked side-by-side with the UN High-Level Climate Champions, the UK government and a group of leading civil society organisations under the [#BuildingToCOP26](#) Coalition. Playing a leading role in delivering CRBE Day on 11 November 2021, we sent three powerful message to governments, businesses and civil society:

1. The built environment must be prioritised as a critical climate solution
2. The financial sector needs to step up its support for sustainable infrastructure
3. We need bolder and more ambitious regulations to enable this transition.

WorldGBC co-led the development and delivery of Presidency events across CBRE Day at COP26, which saw 196 countries and 120 world leaders in attendance with over 39,500 people present, and millions more watching online. As a front runner initiative in the UN's Race to Zero, 44 businesses representing \$85 billion annual turnover signed up to our updated [Net Zero Carbon Buildings Commitment](#).

Your leadership matters more than ever before

Your invaluable leadership has been, and continues to be, instrumental to our shared success. Our network is only as strong as the cohesion and support of its members, and it is your expertise and collaboration that enable us to move forward. **Together, as a network, this year we:**

- Recruited 145 #BuildingLife ambassadors from our European Green Building Council Network
- Launched our third global programme, Resources and Circularity

- Reached 156 signatories of our WorldGBC Net Zero Carbon Buildings Commitment and released the [updated commitment](#)
- Were named by the [European Commission's New European Bauhaus as a project partner](#)
- Succeeded in 30 European cities joining the [BUILD UPON² Framework](#)
- Engaged +350 stakeholders across seven countries in our Asia Pacific region in the development of our Net Zero Readiness Framework
- Begun collaborating with the Africa Union Development Agency in support of their Smart Places Programme and preparing built environment policy recommendations
- Delivered a record-breaking [World Green Building Week](#) with 65 participating member GBCs, 100+ events across the world, + 9 million in social media and press reach, and over 130 press mentions
- Published resources showcasing the power of our collective work and GBC leadership: [Advancing Net Zero Status Report 2021](#), [The BUILD UPON² Framework](#), and the [Cities Climate Action Impact Report](#)
- Launched two major reports in the lead up to and during COP26:
 - [Beyond Buildings](#): Why an integrated approach to buildings and infrastructure is essential for climate action and sustainability'
 - [Beyond the Business Case](#): Why you can't afford not to invest in a sustainable built environment
- Registered 88% total member satisfaction with WorldGBC, a 5% annual increase.

Working together in 2022

As we approach 2022, we are building on the unprecedented momentum to advance our mission, strengthen our ambition and accelerate action together. As demand for your sustainability leadership continues to grow, we highlight the benefits of continuing to collaborate within our powerful network:

1. **Strengthening your work through leading international programmes**, access to high-quality resources, thought leadership and enhanced reputation as part of our network
2. **Access to grant opportunities** as we grow our relationship with grantors and build new collaborative projects
3. **Collaborating to innovate**, with a powerful local-regional-global network of GBCs.

In 2022, we will again be holding in-person and hybrid events, plus celebrating the 20 years anniversary of our incredible network.

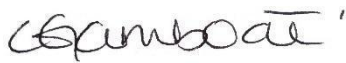
We invite you to please save the dates below:

- **Between 7 and 13 of March 2022, Dubai (in person / hybrid)**
WorldGBC MENA & Africa Congress
Side events: (1) Expo 2020 Dubai, (2) Board of Directors Meeting, (3) Board & CAB Meeting, (4) Expo 2020 Dubai
- **27 June to 30 June, London (in person/hybrid)**
20th Anniversary of WorldGBC and Leadership Summit (CEO Network, leaders from our Established GBCs)
Side events: (1) London Climate Action Week, (2) Board of Directors Meeting, (3) Europe Regional Network Meeting

Finally, we are sharing with you our [2021 Annual Report](#), which we hope you distribute to your Board of Directors and membership.

Our work is more important than ever, and I look forward to us all reaching new heights together in 2022.

Kind regards,



Cristina Gamboa
CEO
World Green Building Council