

WORLDGBC MEMBERS' CHARTER

Who we are

The World Green Building Council (WorldGBC) catalyses the uptake of sustainable built environments for everyone, everywhere.

Transforming the building and construction sector across three strategic areas — climate action, health & wellbeing, and resources & circularity — we are the world's most influential local-regional-global action network of over 70 Green Building Councils around the world.

As members of the UN Global Compact, we work with businesses, organisations and governments to drive the ambitions of the Paris Agreement and UN Global Goals for Sustainable Development. Through a systems change approach, our network is leading the industry towards a net zero carbon, healthy, equitable and resilient built environment.

The urgency of our shared mission

The IPCC's Sixth and Seventh Assessment reports are 'code red' for humanity. They showcase the need for "ambitious, accelerated action to avoid mounting loss of life, biodiversity and infrastructure" and maintain a habitable planet for humankind.

As Hoesung Lee, IPCC chairperson pointed out, "half measures are no longer an option." To avoid the most significant effects of climate breakdown, we must halve greenhouse gas emissions before 2030, achieve net-zero emissions before 2050 and halt global temperature rise to 1.5°C.

The directive is clear. Governments, the private sector and civil society must work together to prioritise risk reduction, as well as equity and justice. As a local-regional-global network, we have deep experience in uniting a fragmented sector and stakeholders across the value chain to deliver meaningful systemic change at scale.

Our Shared Purpose as a Global Network

We are engaged and committed. We act with unity, resolve, and ingenuity, toward equitable long-term outcomes that support the transformation of the built environment across our North Star Goals:

- Halving emissions by 2030 in the built environment, as required by the climate science
- A built environment that delivers healthy, equitable and resilient buildings, communities, and cities
- A built environment that facilitates the regeneration of resources and natural systems whilst providing socio-economic benefit through a circular economy

We champion diversity. There is no silver bullet. We encourage diverse and innovative solutions aligned to climate science, that deliver real world impact, tailored to the needs of diverse markets and communities.

We collaborate deeply. None of us can do it alone. But together we have the knowledge, resilience, resources and influence to achieve our mission. We support each other and our network to maximise our collective impact.

We are ambitious and progressive. Proactivity makes the future. We raise ambition across the value chain and deliver thought leadership and solutions to tackle dynamic market needs.

We prioritise action. The urgency of our mission cannot be overstated. We harness the power of our momentum and act swiftly and decisively to meet our goals.

We work for everyone, everywhere. Across geographic, political, cultural, and socio-economic boundaries, our mission is inclusive. We accelerate sustainable built environments for everyone, everywhere.